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STREAMING MEDIA provides a cost-effective way Reprint to market your company's media coverage. We <u>streaming</u> offer professional, personalized article reprints to any company that has been editorially covered in The N Streaming Media magazine or on StreamingMedia. com. PDFs and high-quality reprints of the article are also available. By Jan Ozer Low latency is on evervone's mind guring out the latency you need —and how to get it—can be a slow process. ccording to Bitmovin's "Video Develop-**Use Reprints for:** er Report 2019," latency was a concern of 54% of all its survey participants. Dig-ging into the numbers, subsequent ques-Most low-latency solutions use one of three technologies: WebRTC, HTTP Adaptive Stream-ing (HAS), or WebSockets. Per the WebRTC.org tions revealed that almost 50% of survey par-FAQ page. "WebRTC is an open framework for > Promoting your ticipants planned to implement a low-latency technology over the next 1-2 years, with over the web that enables Real-Time Communica-tions in the browser." WebRTC reached the Can-50% seeking latency of under 5 seconds and didate Recommendation stage in the World company 30% seeking latency of under 1 second (see Wide Web Consortium (W3C) standards or Figure 1 on page 22). All of this bodes well for an article on lowganization (go2sm.com/webrtc1) but has not been finally approved (go2sm.com/webrtc2). latency options, don't you think? I'll start with a list of things to know about low-latency tech-Still, according to Wikipedia, WebRTC is sup-ported by all major desktop browsers on An-droid, iOS, Chrome OS, Firefox OS, Tizen 3.0, Mailings nologies, then provide a list of considerations for choosing one. and BlackBerry 10. This means that it should > Shows STREAMINGMEDIA COM > Media kits Sample PDF reprint > Enhancing your website > Portfolios



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